



Service Pricing and Guidelines

Text Messaging Service (USO-AutoText)

Atomwide Limited
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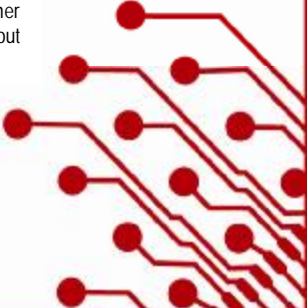
A T O M W I D E

Atomwide Ltd, Unit 2-3, Ravensquay Business Centre, Cray Avenue,
Orpington, Kent. BR5 4BQ
Tel: 01689 814700 • Fax: 01689 814701
sales@atomwide.com • www.atomwide.com

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LA Level USO-AutoText Procurement

Access to the Atomwide USO-AutoText service may be enabled on a per-school or per-LA basis for use by named and authorised Staff users.

For whole LA procurement the annual service subscription costs (does not include cost of message credits) for USO-AutoText are scaled for the size of the LA. There are no set up charges.

The service is priced according to the number of schools in the LA, at a nominal cost of £46 per school site per annum. This also includes use of USO-AutoText by other LA educational institutions associated with schools, e.g. PRUs, CLCs and PDCs.

With the next increment being due on 1st April 2012, all costs in this document are subject to an annual 5% increment. All costs are shown in Pounds Sterling, excluding VAT. E&OE.

School Level USO-AutoText Procurement

In LAs not subscribing centrally, individual schools may subscribe to USO-AutoText on a school by school basis. The setup and annual costs for this are:

Secondary School

£300 per annum (Includes 1,000 message credits)

Primary School

£200 per annum (Includes 1,000 message credits)

There are no setup charges for schools purchasing the USO-AutoText service.

As USO-AutoText is an annually renewable service all school orders should include instructions for Atomwide to auto-renew until advised otherwise.

The annual subscription cost is subject to an annual 5% increment with the next increment being due on 1st April 2012. All costs are shown in Pounds Sterling, excluding VAT. E&OE.

Message Credit Allocation and Usage

USO-AutoText subscriptions must be credited with an initial allocation of message credits that can then be renewed on an annual basis, as follows:

LA Subscription	Message credits are purchased in bulk
	Messages credits bought in bulk cost 4.5p each
	LA per-message tariff control via Atomwide Support Site
	LA per-school message allocation supported
	Minimum bulk purchase 50,000 message credits per order
	LA message credits are not time limited to expire
School subscription	Additional blocks of 5,000 message credits are available @ £300 per block (6p per message credit)
	School message credits are not time limited to expire
	School service subscription initiation and message credits must be paid for in advance

Additional Information

Schools & LAs

USO-AutoText integrates with USO-AutoUpdate for the preparation of automatically or manually initiated absence alert to Pupil Contacts' mobile phones from SIMS and/or other supported MIS.

Automated or organised sending of SMS text messages using the USO-AutoText service is charged at one message credit per SMS text sent.

Automated or organised sending of email messages using the USO-AutoText service is charged at one message credit every ten emails sent.

For more information please see the USO-AutoUpdate documents here:

http://www.atomwide.com/PDF/USO-AutoText_hires.pdf

Atomwide Support Site USO-AutoText section provides control over sending limits; remaining allocation; account summary; price confirmation per single or bulk despatch of messages prior to sending; pre-defined recipient groups, inbound text message delivery control; and usage reporting.

With LA subscriptions, the cost of the USO-AutoText service is scaled according to the size of the LA. There are no additional annual costs for use by the schools or other LA education-related institutions, except for the cost of messages sent by those institutions.

For individual school subscriptions there are no additional annual costs except for the cost of messages sent by the school.

Ordering

Please send, fax or email purchase orders stating cost and relevant authority/location, plus details of service(s) required, to:

Atomwide Limited
Unit 2-3 Ravensquay Business Centre
Cray Avenue
Orpington
Kent, BR5 4BQ

Fax: 01689 814701

Email: sales@atomwide.com