

A T O M W I D E

USO-AUTOTEXT

The Atomwide USO-AutoText service gives schools and LA staff within subscribing LAs the ability to send text messages to the mobile phones of registered USO account holders or their associated contacts.

Key features:

- Enables a school or LA to send text messages to staff, pupils, and parents
- Integrates with Atomwide USO-AutoUpdate service
- Automatically initiated attendance (absence) alert sending to Pupil parent/guardians mobile phones
- Promotes good data security and handling practice
- Easy to use online management interface
- Fully supported managed service



Authorised USO users within a school can be set up with 'SMS Sender' status, typically the Head Teacher or Nominated Contact, which enables them to send messages to the mobile phones of school staff, parents or even pupils via an easy to use management interface available on the Atomwide Support Site.

Users can be filtered by school, year and class allowing specific messages to be sent to the relevant Year Group or even individual class. Alternatively, more personalised user groups can be created and saved for specific messages to be sent out. For example staff members who make up a school senior management team, or departmental heads, and so on.

The management interface gives the SMS Sender a balance to show how many text messages the school has left to send and also provides a full audit trail of previously sent messages.

For sites running the Atomwide USO-AutoUpdate application on their MIS system, an automated data extract can be sent direct from the MIS to the USO database following morning registration. This extract will highlight any pupils who are noted as absent without a known explanation, and the USO-AutoText service will automatically generate and send a personalised message to each absent pupils' parent/guardians mobile phone to notify them of the absence.

Management Interface Key Features:

- Create and save personalised user groups for regular messaging
- Extensive search facility filters users by school, year or class
- Control over sending limits
- Shows remaining message allocation
- Full logging capabilities and audit trail
- Price confirmation per single or bulk despatch of messages

USO-AutoText can automatically compile a list of individual mobile numbers that are invalid and send a report of this information to the school MIS Manager. This report will enable the MIS Manager to source the correct information and update the MIS accordingly.

With Becta and the DCSF placing ever more focus on the importance of data security and accuracy, USO-AutoText can act as a valuable tool to assist schools in ensuring they have the most accurate and up to date user information in both the MIS, USO, and other dependant systems.

It is envisaged that the USO-AutoText service will be purchased by an LA who in turn will configure the service for their schools via the Atomwide Support Site.



All prices exclude VAT. Specifications are subject to change. E&OE. Revision 3

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